

Josh deLacy

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EDUCATION

Calvin University <i>B.A. English and Political Science</i>	<ul style="list-style-type: none">• 3.985 unweighted GPA, Pi Sigma Alpha• President of Calvin Running Club• Detail and communication editor for <i>Dialogue</i> arts journal• Journalist for <i>Chimes</i> student newspaper; member of Honors Student Council, Model United Nations Club, and Amnesty International Club	<i>September 2009–May 2013</i> <i>Grand Rapids, MI</i>
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PROFESSIONAL EXPERIENCE

Wm. B. Eerdmans Publishing Co. <i>Content Marketing Specialist</i>	<ul style="list-style-type: none">• Play a key role in the strategy, execution, and delivery of digital, web, and print content• Develop and build awareness and engagement with Eerdmans' target audience through storytelling• Maintain quality and consistency of content across media types (blog, email, social media, video, print) and drive increased traffic and brand visibility that aligns with the overall marketing strategy.	<i>April 2021–Present</i> <i>Grand Rapids, MI</i>
Branded Look LLC <i>Owner and Managing Director</i>	<ul style="list-style-type: none">• Founded a branding and website development company that works primarily with small businesses and nonprofits• Designed and developed more than two dozen websites using heavily customized Wordpress starter themes, Wordpress templates, or Wix• Created logos, style guides, marketing plans, print ads, and online ads• Recruited and directed freelance photographers, logo designers, printers, and backend web developers	<i>February 2014–Present</i> <i>Seattle, WA</i>
St. Luke Episcopal Church <i>Communications Director</i>	<ul style="list-style-type: none">• Directed online and print communications for the 100-member church• Curated quarterly postmodern liturgies of poetry, art, and music• Implemented livestream services and managed the transition to online-only church during the COVID-19 pandemic	<i>October 2014–April 2021</i> <i>Renton, WA</i>
St. James Episcopal Church <i>Communications Specialist</i>	<ul style="list-style-type: none">• Overhauled the 150-member church's communication strategy by incorporating MailChimp, social media, print and online advertising, monthly newsletters, and regular website updates• Created an original style guide and applied it to all church materials	<i>April 2016–July 2017</i> <i>Kent, WA</i>
American Forests <i>Programs and Policy Intern</i>	<ul style="list-style-type: none">• Wrote public comments, advocacy letters, blog posts, and social media posts for the 145-year-old national conservation nonprofit• Lobbied Congressional staffers on Capitol Hill in support of Green policies• Analyzed American Forests' major projects and impacts of the last twenty years, reporting directly to CEO Scott Steen	<i>January 2013–May 2013</i> <i>Washington, DC</i>
REVUE <i>Journalism Intern</i>	<ul style="list-style-type: none">• Wrote features, articles, interviews, and reviews for a West Michigan arts and culture magazine with a circulation of 15,000• Copyedited and fact-checked	<i>January 2012–May 2012</i> <i>Grand Rapids, MI</i>

WRITING PROJECTS

- the post calvin**
Founder and Editor
- Founded and managed a writing community of Calvin University alumni
 - Published more than 2,500 online essays written by 72 monthly writers and 141 guest writers
 - Edited, designed, and published two print anthologies
 - Established an audience of approx. 1,500 Facebook followers, 400 email subscribers, 6,500 monthly website visitors, & 950,000 total pageviews
- May 2013–August 2020
Online
- Traveling on Trust**
Founder and Writer
- Self-published twice-weekly blog posts during a 6,700-mile hitchhiking journey through small-town America
 - Appeared in TV, radio, newspaper, & magazine news, including NPR
- June 2013–August 2013
Online

PUBLICATIONS

- Fiction**
- “Kenny.” *Levee Magazine*, May 2020, pp. 100–122.
 - “A Friend Asked Me the Other Day.” *The Emerson Review*, Sept. 2016, pp. 22–35.
 - “Attraction and Repulsion.” *Front Porch Review*, July 2013.
 - “The Binding of Me.” *Underground Voices*, Dec. 2012.
 - “Running.” *Crack the Spine*, Oct. 2012.
- Creative Nonfiction**
- Monthly blog posts (approx. 1,000 words) including personal stories, commentary on popular culture, political and religious reflections, and humor. *the post calvin*, July 2013–June 2020.
 - “What Climbing a Cascade Volcano Feels Like.” *Wanderlust*, Aug. 2019.
 - “Japanude.” *The Bookends Review*, Dec. 2016. Reprinted in *The Bookends Review: The Best of 2016*, Jan. 2017, pp. 21–25.
 - “A Day in the District.” *Page & Spine*, July 2014.
 - “I Am Lord Voldemort.” *Flux*, June 2014.
 - “We Had Lived.” *Linnet’s Wings*, June 2014.
 - Twice-weekly blog posts (approx. 1,000 words) about hitchhiking. *Traveling on Trust*, June–Aug. 2013.
- Book Design**
- the post calvin. *the post calvin: Essays 2016–2019*. Dec. 2019.
 - the post calvin. *the post calvin: Selected Essays 2013–2016*. Dec. 2016.
- Articles and Reviews**
- “Distinctly Northwest: Liturgies of Nature and Holy Mystery.” With Kevin Pearson. *Episcopal Cafe*, June 2018.
 - “Pillow Talk: Improving Dialogue about Christian Sexuality.” *Perspectives*, Mar. 2013.
- Guest Blog Posts**
- “Seventy Times Seven.” *The Episcopal Diocese of Olympia’s Youth Creation Care Pilgrimage*, Sept. 2020.
 - “Cleaning Moby Dick: Books as Multimedia.” *CIVA*, Jan. 2020.
 - “Celebrating the Seasons at St. Luke, Renton.” *The Episcopal Diocese of Olympia*, Nov. 2017.

PRESENTATIONS

Sermons

- “The Light of Hitchhiking.” St. Luke’s Episcopal Church, Feb. 9, 2020, Renton, WA.
- “Waiting in Advent with *Orbiting Jupiter*.” St. Luke’s Episcopal Church, Dec. 15, 2019, Renton, WA.
- “On the Basis of Love: Ecology and Philemon.” St. Luke’s Episcopal Church, Sept. 8, 2019, Renton, WA.

Speaking Engagements

- “*In or Out?* What are 20s and 30s Looking for, and Can They Find it in the Episcopal Church?” Organized and led panel discussion (with Jad Baaklini, Emily Meeks, and Katie Sue Eichner). Better Together, Mar. 13, 2021, Online.
- “Pandemic Church and Racial Justice Through the Eyes of Young Adults.” Organized and led panel discussion (with Katya Nemeč). Annual Convention of the Episcopal Diocese of Olympia, Oct. 23, 2020, online.
- “What Are Young Adults Searching For and Can They Find it in the Episcopal Church?” Organized and led panel discussion (with Heather Irwin and Katya Nemeč). Annual Convention of the Episcopal Diocese of Olympia, Nov. 8, 2019, Lynnwood, WA.
- “Thriving As a Writer in College and Beyond.” Panel discussion (with Abby Zwart, Will Montei, and Jack Van Allsburg). Festival of Faith and Writing, Apr. 16, 2016, Grand Rapids, MI.
- “Traveling on Trust.” Ballard NW Senior Center, Jan. 29, 2016, Seattle, WA.
- “Traveling on Trust.” Ballard Rotary Club, Jan. 12, 2016, Seattle, WA.
- “Traveling on Trust: Stories from the Road.” Furman University, Oct. 6, 2015, Greenville, SC.

Lectures

- “Social Media Marketing.” Guest lecturer for E365: Digital Writing. Calvin University, Sept. 29, 2014, Grand Rapids, MI.

VOLUNTEER EXPERIENCE

Underhill House

Board Member

- Oversee the nonprofit’s activities with a focus on mission, strategy, & goals
- Maintain the website and provide tech consulting

January 2021–Present

Common Cause

Poll Monitor

- Helped voters find their correct polling location
- Monitored activity outside polling locations and reported information about wait times, accessibility, signage, and electioneering

October–November 2020

Jacksonville, FL

The Episcopal Church

Lay Deputy to General Convention

- Elected by the 26,000-member Diocese of Olympia to decide policy at The Episcopal Church’s international convention in July 2021

October 2019–July 2021

Baltimore, MD

Agents of Change

Website Developer and Publicist

- Created a website, social media accounts, and marketing materials in support of the Seattle-based homeless shelter Mary’s Place
- Managed fundraiser promotions, wrote profiles of new members, and designed auction flyers and other print materials

May 2015–Present

Seattle, WA

Youth Creation Care

Pilgrimage

Trail Guide

- Guided teenagers, staff, and clergy on a week-long pilgrimage across the Olympic Peninsula
- Published daily blog posts and coached teenagers in blog writing

August 2019 & August 2020

Seattle, WA

University of Washington Case Competition

Coach

- Coached the first-place team at Boeing’s Northwest Case Competition

January 2020

Seattle, WA

HONORS & AWARDS

William B. Eerdmans Literary Award

- Established by the late Mr. William B. Eerdmans, Sr. to encourage original, critical, and creative writing among Calvin University students

May 2013

SKILLS

Website Design and Development

- Proficient in HTML, CSS, Wordpress, Divi, Wix
- Experienced with cPanel, Google Analytics, SEO
- Familiar with PHP, Javascript

Adobe Suite

- Proficient in InDesign, Acrobat
- Familiar with XD, Illustrator, Photoshop, After Effects

Email Marketing

- Proficient in MailChimp, Constant Contact

Social Media Marketing

- Experienced with Facebook, Twitter, Instagram, Pinterest, Hootsuite

Other

- Proficient in Google Drive, Microsoft Office, iMovie, Zoom
- Experienced with livestreaming

INTERESTS

Mountaineering

- Summited Mts. Rainier, Fuji, Hakusan, Tateyama, Mulhacén, Elbert, Wheeler Peak, Ben Nevis, Snowdon, Scafel Pike, Baker, Olympus, Adams, Hood, St. Helens, Shuksan, Black Tusk

Rock Climbing

- Lead climbing, sport climbing, canyoneering